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PRESS RELEASE

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Best Time to Buy New and Used Farm Equipment is This Month on Proxibid

OMAHA, Neb.--(BUSINESS WIRE)--July 10, 2013--

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Proxibid (www.proxibid.com), the world's largest, most trusted online marketplace for buying and selling high-value and specialized assets, is the place to be this month if you are in need of agricultural equipment. This month, Proxibid has a hot auction line-up featuring top-quality farm and agricultural machinery from some of the nation's biggest names -- John Deere, CAT, Case, New Holland, International, Bobcat and more.

Thousands of items, ranging from rotary mowers, tractors, skid steers, loaders, balers, cultivators, bottom plows, haybines, sprayers, grain drills, grain truck, excavator, maintenance vehicles and more will cross the auction block during the month of July. Industry leading companies including Henslin Auctions, Inc., Southwest Auction Co., Inc., Weeks Farm Machinery Auction Inc., and Brinkley Auctions will offer major opportunities for agricultural buyers in the Proxibid Marketplace throughout the month. For a complete listing please visit www.proxibid.com/iron.

"We've chosen to work with Proxibid because we believe in providing our customers with world-class solutions," said Allen Henslin of Henslin Auctions, Inc. "With Proxibid, we are able to reach global buyers in need of the high-quality equipment we have for sale, while leveraging the sophisticated online solution, marketing, auction consulting services and customer support provided for every event."

To view a complete calendar of events, to register to buy on Proxibid or to place a bid, please visit www.proxibid.com/iron.

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About Proxibid

Proxibid provides asset owners of all sizes and buyers with access to the world's largest, most trusted online marketplace and selling solutions for excess inventory. More than \$2 billion in inventory passes through Proxibid's marketplace annually in product categories that include heavy equipment; commercial and industrial equipment; real estate; fine art, antiques and collectibles and more.

Founded in 2001, Proxibid is headquartered in Omaha, NE. For more information about Proxibid, please visit www.proxibid.com.

CONTACT: Proxibid

Media Contact:

Dana Kaufman, 402-505-7776

Dana.Kaufman@proxibid.com

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